



Survey: Israel's Richest Selected the Best Penthouse for Sale at the Meier on Rothschild in Tel Aviv, Israel



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Breathtaking views from Meier on Rothschild (Amit Gosher photographer). Multimedia Gallery URL

TEL AVIV, Israel--(BUSINESS WIRE)--

A new survey by Geocartography, a leading research group in Israel headed by Dr. Rina Degani, found that the wealthiest people in Israel selected the “Palace in the Sky” at the Meier Tower in Tel Aviv as the best penthouse for sale in Israel today. The penthouse price is NIS 170 million.

The Meier on Rothschild, a 42-story ultra-luxury residential tower designed by Pritzker Prize-winning architect Richard Meier and developed by Berggruen Residential Ltd., a joint venture between Berggruen Holdings, owned by Nicolas Berggruen and Hagag-Cohen Group.

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“Meier on Rothschild is a building of world-class caliber; it pushes the envelope on high-rise construction and design standards in Israel and beyond, and the incredible results from this survey are a testament to that,” said Yigal Zemah, founder and CEO of Berggruen Residential.

The researchers interviewed one hundred individuals from the wealthiest communities in Israel asking them to select their favorite penthouse from one of the top luxury real estate projects in Tel Aviv: Sea One, Meier on Rothschild, Rothschild 1, Herbert Samuel 10 and the White City in Tel Aviv.

The survey examined the uniqueness of the luxurious features available at the various penthouses, including: lavish amenities, number of floors, design, architect and features of the lobby. One of the most interesting findings determined that participants prefer living at the Meier on Rothschild because of its unique design by a world-class international architect and Pritzker-Prize winner, Richard Meier.

Additional interesting takeaways:

- The Palace in the Sky, a 15,257-square-foot (1,418 sqm) duplex penthouse located on the 38th and 39th floors of the Meier on Rothschild offers 7-meter-high ceiling and the largest space per square meters compared to any of the other penthouses available.
- 44% selected the Meier on Rothschild as the most desirable tower and 33% as their favorite residence to live in.

Undoubtedly the results of this survey prove that the Palace in the Sky penthouse is the best and most preferred penthouse among the luxury projects in Israel.

For more information, visit: <http://www.meier.co.il/>.